

**PRESS RELEASE
NOVEMBER 2017**

**Arjun Panesar of Diabetes.co.uk
Innovation and Core Technologies strand
AI Tech World Conference Thursday 29 November Olympia, London**

Arjun Panesar (CEO) of the award-winning and fastest growing global diabetes community www.diabetes.co.uk will be speaking on AI on Healthcare at the AI Tech World Conference.

Arjun has a decade of experience with intelligent health systems and big data. With a Masters in Artificial Intelligence from Imperial College London, Arjun's focus is transforming healthcare through empowering patients. Arjun founded Diabetes.co.uk whilst still a student at university in 2003 because of his grandfather's quadruple heart bypass and diagnosis of type 2 diabetes. Since then, Arjun has led the development of the platform, now receiving a footfall of over 3 million per month with a membership of over 650,000 as a result. Having engaged with this community over the past decade, they have developed a number of digital health interventions, or digital therapies, that are consistently learning from the big data generated

The Low Carb Program launched by Diabetes.co.uk demonstrates significant health improvements - including the reversal of type 2 diabetes, a condition once understood as chronic and progressive. Through the use of innovative digital engagement, real-world data and genomics, Diabetes.co.uk is reshaping the understanding of wellness.

Arjun is a regular spokesperson in the UK media and is often called upon to comment in newspapers including The Daily Mail, Guardian, and Times regarding AI, healthcare and reversing type 2 diabetes and obesity. Arjun is currently writing a book "Machine Learning and AI for Healthcare" which explores how artificial intelligence and machine learning, can be used to generate health intelligence: improving patient and population health whilst making significant cost savings. The book will be published in 2018.

To view the full conference programme, line-up and to register for the conference and exhibition visit www.aitechworld.net. **Arjun Panesar** will speak in the **AI in Healthcare** session commencing at **14:30 Thursday 29 November**.

Editor's Notes:

- Not to be confused with the charity Diabetes UK, Diabetes.co.uk is the world's largest and fastest-growing community website and forum for people living with diabetes.
- With over 3 million unique visitors per month and a diabetes support community of over 500,000 members sharing a cumulative 1.5m years of experience, this award-winning website has proven to positively influence health outcomes.
- An online community where people with diabetes can get support, advice and practical information first hand www.diabetes.co.uk/forum.
- For more information about the Low Carb Program please visit: <https://www.lowcarbprogram.com>.

For further information, please contact Teresa Quinlan at Love PR London email teresa@loveprlondon.com or call 020 3551 3970